

This program is a fundraiser for the Annual Support

# we Build People

CAMPAIGN

## How Your Dollars Make a Difference

Here are examples of how your donations make it possible for children, adults, and families to be involved in programs at the YMCA of Saratoga, regardless of their ability to pay . . .

**\$ 2500:** Allows 25 children to go to summer camp in a safe and caring environment.

**\$ 2,000:** Makes a year of afterschool care possible for a child.

**\$ 750:** Allows a child to attend preschool for a year.

**\$ 400:** Enables seniors to maintain strength and well-being with a one year membership.

**\$ 300:** Provides five youth with an exciting season of sports.

**\$ 200:** Sponsors a child for one week of YMCA full day childcare.

## 2008 Fall Rowing Challenge

Rower's Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail \_\_\_\_\_

## Sponsorship and Donations

Donations may be made as a *flat amount* or you may *pledge an amount per every 10,000 meters* rowed by the team.

Amount Pledged/10,000 Meters	Projected Donation
1 cent	\$ 7.50 to \$ 10.00
10 cents	\$ 75.00 to \$100.00
Team Anticipated Total Distance: 7,500,000 - 10,000,000 meters	

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_  
Donation - Flat Rate Amount: \_\_\_\_\_  
Sponsorship - Amount: Cents per \_\_\_\_\_/10,000 meters  
Payment Type:  Cash  Credit Card  
Credit Card:  Visa  Mastercard  Discover  AMEX  
Credit Card No: \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_  
Donation - Flat Rate Amount: \_\_\_\_\_  
Sponsorship - Amount: Cents per \_\_\_\_\_/10,000 meters  
Payment Type:  Cash  Credit Card  
Credit Card:  Visa  Mastercard  Discover  AMEX  
Credit Card No: \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_  
Donation - Flat Rate Amount: \_\_\_\_\_  
Sponsorship - Amount: Cents per \_\_\_\_\_/10,000 meters  
Payment Type:  Cash  Credit Card  
Credit Card:  Visa  Mastercard  Discover  AMEX  
Credit Card No: \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

**Contact Info:**  
YMCA of Saratoga . Development Department . 518-583-9622

Corinth . Malta . West Avenue . Wilton

2nd Annual . 2008

# Fall Rowing Challenge



*Making a difference . . .  
meter by meter.*

Raising funds for the Annual Support  
**We Build People Campaign**

Making the YMCA experience possible for everyone.



**YMCA of Saratoga**

We build strong kids, strong families,  
strong communities.

290 West Avenue . Saratoga Springs, NY 12866  
518-583-9622 . www.ymcasaratoga.org



## Rowing to Success

Last year over 100 rowers at the YMCA of Saratoga formed an indoor rowing team to compete against teams across the nation in a virtual rowing challenge sponsored by Concept2. It was not the destination, but the journey that was important. In the course of the month long challenge, many new friendships were formed and a new community was built at the YMCA of Saratoga. These rowers established relationships with one another, and encouraged each other to "go the distance". And go the distance they did!



Shown here are some of the members of the 2007 team.

Our inaugural team pulled together and clenched the first place prize among many teams nationwide. Collectively, they rowed a total of 7.5 million meters! This enviable achievement earned the YMCA a state-of-the-art rowing machine for the enjoyment of everyone. Thank you to everyone who participated.

For more information or to sign-up for the Fall Rowing Challenge Team, please contact:

### Doug Haller

Home: 518-581-0171 . Cell: 518-577-0286

E-mail: douglashaller@aol.com

## Meter by Meter . . . Making a Difference

Due to the tremendous success of last year's Fall Rowing Challenge, the event organizers decided to turn their efforts into a fundraiser to help support the YMCA's We Build People Fund. This fund enables the Y to live its mission by offering programs and services to everyone, regardless of their ability to pay.

### How It Works

Team Manager: Doug Haller . Home: 518-581-0171  
Cell: 518-577-0286 . E-mail: douglashaller@aol.com

- Each team in the competition may row as many meters as they can collectively between September 15 and October 15.
- This is a team challenge. You must belong to the YMCA of Saratoga Fall Rowing Challenge Team to participate. All branch members may participate.
- Meters must be entered online. Team members will need to register for a personal online logbook with Concept2, where they will log their meters. These meters will automatically count towards the team totals.
- Visit Concept2's website and follow the instructions to setup your personal logbook: [www.concept2.com/sranking03/log.asp](http://www.concept2.com/sranking03/log.asp)  
If you don't have access to a computer, you may use the YMCA of Saratoga's Cyber Cafe.
- After you have registered with Concept2, email Doug Haller (douglashaller@aol.com) with your concept2 user name, and he will add you to the Saratoga YMCA team.
- Meters rowed each week should be entered no later than midnight on Friday of that week. This works on the honor system. It makes it fair and fun for everyone if you can watch the progress of the teams that you are competing against.
- Deadline for entering meters: Oct. 18, 2008 at midnight.

See your fitness levels increase as your fundraising efforts grow! There will be prizes for those rowers who reach 100,000 meters and a grand prize for the YMCA Saratoga rower with the most meters logged. This is a team effort . . . every meter is a meter closer to a win for the team and helping others. And you'll have so much fun along the way!

### How to Support Us

Support your YMCA rowing team by kindly pledging in a variety of ways:

- You may pledge a flat amount.
- You may pledge an amount per 10,000 meters rowed by the team.
- You may just row—you don't have to solicit pledges. All rowers are welcome!

Pledges will be capped at 10 million meters rowed.

For your convenience, you may drop off your donations at the YMCA of Saratoga's West Avenue Branch and give it to the development department.

Here are some examples of pledges per meters:

Amount Pledged per 10,000 Meters	Team Rowed Distance (meters)	Donation Amount
1 cent	10,000,000	\$ 10.00
2.5 cents	10,000,000	\$ 25.00
5 cents	10,000,000	\$ 50.00
10 cents	10,000,000	\$ 100.00



10,000 meters is about 6.2 miles and it takes our average team member approximately 50 minutes to row this distance.

Please give until it feels good!